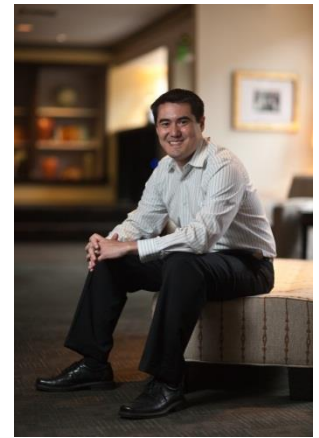


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GeffenMesher



Brian K. Annand, CPA
Shareholder

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bannand@gmco.com

PROFESSIONAL ORGANIZATIONS

American Institute of Certified Public Accountants
Oregon Society of Certified Public Accountants

EDUCATION

Bachelor of Science in Business Administration –
Accounting, University of Portland, 2001, cum laude
Master of Business Administration, University of
Portland, 2002
Certified Public Accountant, Oregon

COMMUNITY INVOLVEMENT

Toastmasters, Past President, Board Member

KEY TO SUCCESS

“It’s harder to go up hill than it is to go downhill, but
the view is much better at the top.”

INDUSTRY EXPERTISE

Manufacturing, Distribution & Technology
Real Estate
Professional Services

SPECIALIZATIONS

C corporations taxation
Multi-state tax compliance
S corporations taxation
Partnership taxation
Income tax planning for high net worth individuals

BACKGROUND

As a student, after taking a number of programming and computer-related classes, Brian switched gears and began applying his interests in logics and analytics to the world of accounting. “I’ve always had an analytical mind. In accounting, I saw an opportunity to work in the business world in a way that helped other businesses while also discovering how they run.” In completing the balancing act that modern accounting requires, Brian is also aware that, beyond the numbers, people seek to connect with those around them on personal levels. “It’s important to be approachable. I want my clients to think of me as a good listener and advisor, not just someone who knows numbers and forms.”

Working across industry groups, from manufacturing to professional services, Brian taps into his early love of exploring the ways different businesses operate, how they’re structured, and the systems that support them over time. “For my manufacturing clients, for instance, we spend a lot of energy on their inventory. Flip that around to professional services, and our work often focuses on costs related to labor, which is one of their biggest concerns. You really have to be able to apply as broad a view as possible, while staying up-to-date on readings, trainings, and discussions related to each industry.” When not working, Brian and his wife like to check out different sushi restaurants around Portland, and when they take off on vacation they like to land somewhere tropical.